## **FUNDRAISING AND GRANTS RESOURCES**

Martha Wray Lowrance, M.Ed. Advocacy Specialist Youth Advocacy and Involvement Office 1319 Mail Service Center Raleigh NC 27699-1319 (919) 733-9296 fax: (919) 733-1461

email: Martha.Lowrance@ncmail.net
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Revised Fall 2003

http://www.doa.state.nc.us/yaio/yaio.htm

**NOTE:** Sometimes the web links in the document do not work properly. Type in the web site at your Internet provider's search engine to obtain access. The links do not work in the Acrobat Adobe format. The web sites are accurate to the best of my ability.

Considerations in identifying funding for activities and programs of local youth programs. A lot of the information is geared to school groups but other programs should find the information useful.

- 1. Your first priority is to have CLEAR GOALS:
- What is the project?
- What do you hope to accomplish?
- Do you need additional assistance from people or group(s) outside your organization?
  - 2. Then you must **DEVELOP A THOROUGH AND CONCISE BUDGET**THAT WILL ADEQUATELY FUND THE PROJECT
- How much money do you need to fund the project?
- How will the money be spent?
- Can you identify resources to do the whole project?
- Can the project be divided into separate parts to be done over time if you can't raise all the money necessary to complete the entire project?

## 3. Next you need to **DETERMINE THE APPROPRIATE PROCEDURE FOR HAVING THE PROJECT APPROVED.**

- Is there any person or group from whom you need approval?
- If yes, then <u>follow the guidelines</u> established to receive approval. Provide **ALL** the necessary information in written form and present it to the appropriate person or group in a timely manner. It is very important to have a well-written proposal with no typographical errors. The proposal should be clear and concise (remember the "KISS" formula). Don't wait until the day or week that you need approval to make the request. You should allow as much time as possible prior to the date you need approval to give the reviewer adequate time to consider your request. Occasionally there is an emergency situation, but that should be the rare exception.
- Determine if involving the person or body that must approve the project will help improve its chances of approval. Don't ask for their participation unless you think it is necessary **and** you can actually use their help **or** it would be beneficial for them to see what your group does.
- If you are not sure whether the written material is sufficient for the person or group to make a decision, ask in your cover letter and/or call to find out.
- If a meeting is required, call to schedule an appointment at a mutually agreeable time. Students are excellent in "making the case" for their own projects and should take the lead in explaining the project.
- If your request is denied, request an opportunity to discuss the proposal with the person or group unless that is not allowed under the guidelines or you determine it would not serve your best interests.
- **ALWAYS** write a thank you note, preferably from the student leader, to the reviewer(s) no matter whether your request is approved. This will leave a good impression for future requests.

- 4. Once approval is received, YOU NEED TO DETERMINE HOW TO RAISE THE MONEY NECESSARY TO COMPLETE THE PROJECT. Review the options your group can complete, including:
- FUNDRAISER car wash; silent auction with students providing services such as mowing lawns, raking leaves, doing chores around the house for an afternoon or weekend; selling items such as candy, magazines, soap, candles, etc. (BE SURE THIS WOULD NOT CONFLICT WITH ANY POLICY OF YOUR ORGANIZATION AND/OR PUT YOU IN COMPETITION WITH ANOTHER GROUP TRYING TO REACH THE SAME AUDIENCE AT THE SAME TIME). Also make sure you have adequate people to handle such a project.
- LOCAL BUSINESSES Contact local businesses to make a financial contribution, to partner with your organization (be specific about what you are asking them to do), and/or to donate items to be sold at a live or silent auction. Don't forget franchises such as restaurants, bookstores, hardware stores, auto parts, etc.
- **FINANCIAL INSTITUTIONS** Most of the financial institutions have foundations and/or handle trust funds that are directed at community activities (see web sites listed below). In most instances, a financial institution will make a financial contribution; however, sometimes they will give you promotional items such as hats, pens, etc. to distribute at your event or auction the items.
- **PROGRAMS ON THE INTERNET:** This list of national fundraising programs is from www.schoolgrants.org/

If your school decides to participate in one of these programs, you need to determine how the funds will be distributed among participating groups **BEFORE** beginning the program. Eligibility for organizations to participate must be **predetermined** (i.e. is distribution of funds based on a per capita basis of what the organization contributes or is it simply divided equally?).

<u>Campbell Soup</u>: Labels for Education - <u>www.labelsforeducation.com</u> FundingFactory.com: <u>www.FundingFactory.com/</u>

General Mills: Boxtops 4 Education: 1-(888) 799-2444 or online at <a href="http://www.boxtops4education.com">http://www.boxtops4education.com</a> to register for participation in the program <a href="mailto:SchoolCash.com">SchoolCash.com</a> www.schoolcase.com, by emailing <a href="mailto:help@schoolcash.com">help@schoolcash.com</a> or calling 1-(800)-688-6252.

<u>Schoolpop.com</u>: 1-(605) 323-5670, emailing <u>info@schoolpop.com</u>, or by visiting their Web site <u>http://www.schoolpop.com</u>

<u>Target: Take Charge of Education/School Fundraising Made Simple</u> - 1 (800) 316-6142 or visiting <a href="http://www.target.com">http://www.target.com</a>

**Tyson's Project A+:** <a href="http://www.tyson.com/projectaplus/">http://www.tyson.com/projectaplus/</a> or by calling them at 1 (800) 233-6332.

The remainder of this information will focus on grants from government, corporations and foundations in North Carolina, regionally and nationally. Securing grants takes significantly more time, research, energy and support so deciding to go this route should be carefully considered.

Before deciding to seek a grant, please review the **GRANTSEEKER'S** CHECKLIST developed by *Families in Crisis Funding Report listed below*.. IT IS EXTREMELY IMPORTANT TO FOLLOW THE SUGGESTIONS IN THE CHECKLIST. When dealing with any funding source, but especially federal agencies, remember to <u>READ THE INSTRUCTIONS</u> before applying. It sounds simple, but federal competitions live by two rules: 1. The agency is always right. 2. When in doubt, refer to rule 1.

#### **GRANTSEEKER'S CHECKLIST**

- 1. Before starting the application process, *be clear about what you want to accomplish*. Draw up a long-range plan that projects goals at least five years ahead (if this is a large project and you are asking for a large amount of money).
- 2. Research potential funders thoroughly a cursory glance through a foundation directory isn't good enough then apply what you've learned. **Don't ignore a funder's guidelines** in the hopes they'll fit their niche to your proposal!
- **3.** Preview successful applications from grantseekers whose projects are similar to yours. You'll not only get some good ideas, you'll also improve your understanding of the competition.
- **4.** Once you verify the available funding, *divide your efforts* into three further phases: writing the proposal, marketing, and management.
- **5.** Writing the proposal should only take about 40% of your time. Try to get program officials to review a 3-5 page summary of your plan first, *to make sure you're on the right track*.
- **6.** Some basic rules of proposal writing: *take your time;* don't ask for more than you need; never lie; never an application; be upfront about asking for money; and get to the point.
- 7. *Don't overlook marketing*. It should take at least 10% of your time. Make sure your organization will appeal to a potential funder, try to look professional, and involve key figures in your community if possible.
- **8.** Good management is vital. Be prepared to *demonstrate that you have the management skills* and experience that can deliver success.
- **9.** Know the funder. Estimates show *your chances of success improve by as much as 300%* when you contact the funder before, and during, the proposal writing process. Don't ask for hidden agendas, but find out about general trends or new ideas that currently interest the funder.
- **10.** Always work to a timetable. *Make sure you have the time* to complete your application and meet the funder's deadline. If you don't have time to do it properly, don't compete for the grant.
- 11. Give thought to the idea of cooperation. Many funders, particularly federal agencies, like applications where more than one organization is involved. If you submit a cooperative proposal, make sure that there is both a formal and informal relationship between grantees.

- **12.** Don't just *tell* the funder about the extent of the problem you intend to solve; *prove it* with statistics, case studies, testimonials, and any other measurable data you can muster.
- 13. When dealing with any funder, but especially federal agencies, remember to *read* the instructions before applying. It sounds simple, but federal competitions live by two rules: 1. The agency is always right. 2. When in doubt, refer to rule 1.
- **14.** Know your budget. It's probably *the first thing the funder will look at in your proposal*. It needs to be realistic and give credibility to your entire proposal. Present the budget separately from the rest of the application, make sure the figures are correct and accurately reflect your needs. Keep a record of how you calculated your costs.
- **15.** A few other writing hints: 1. *Avoid filling your proposal with jargon*. 2. Begin each section with a strong, clear sentence. 3. Don't go overboard. But do try to make your proposal interesting to read. Check with the funder to see if there's a preferred format, typestyle, etc.
- **16.** If your proposal doesn't win support, keep calm. Never berate funding officials or grant reviewers. Get more information, ask whether it would be worth submitting a future application, and go over your proposal with care to *see if you can find places it might have been stronger*.
- **17.** The key to a strong proposal is proving the likelihood that it will achieve its goals. Result areas should be clearly determined, and measurement indicators should be outlined. It may not be easy to do, but the value of having clear performance standards can't be overemphasized.
- **18.** Remember the value of simplicity. *Don't waste words*. Funders are looking for a proposal that will succeed, so keep things clear, factual, supportable, and professional.
- **19.** Don't give in to pressure to rush. *A hurried proposal rarely wins*. Keep a file with standard information regularly updated, like staff resumes and company/agency statistical information data, so you can concentrate on the specific information needed when it's time to apply.
- **20.** Don't underestimate the importance of the original letter contact when dealing with foundation or corporate funders. Make it as strong as possible, and keep it to the point.

North Carolina is fortunate to have a large and active philanthropic community. Listed below are Web sites for various North Carolina funding sources. Listed below are Web sites for various North Carolina funding sources and national organizations with ties to our state who provide funding for various projects.

The A. J. Fletcher Foundation - <a href="http://www.ajf.org">http://www.ajf.org</a> - provides diverse nonprofit support to enrich the quality of life in North Carolina. Areas of interest include education, communities, the arts, social issues and charitable endeavors.

NONPROFITEXPRESS is a free online publication of the A. J. Fletcher Foundation which provides a weekly newsletter on resources in the nonprofit community and often provides early information on availability of funds from North Carolina groups. You can subscribe on the Web at <a href="http://www.nprpress.com">http://www.nprpress.com</a> or by calling 1 (800) 853-0801.

## American Express - <a href="http://www.americanexpress.com/">http://www.americanexpress.com/</a>

provides funding in the communities where it has offices (Charlotte and Greensboro, North Carolina). Its current areas of funding include community service, cultural heritage and economic independence.

**Bank of America** <a href="http://www.bankofamerica.com/foundation">http://www.bankofamerica.com/foundation</a> -if your town or city has a branch of the bank, they have several options for funding and volunteer assistance. **Helping children succeed**: The Bank of America Foundation's primary focus is helping children succeed. To support this goal, we grant funds to nonprofit organizations for:

- Early childhood development
- Financial literacy
- Professional development for teachers

**Volunteer Grants Program**: To honor our associates who give their time to causes important to them, and to strengthen the organizations themselves, Bank of America Foundation awards grants, donated in the associate's name, to nonprofit organizations. An unrestricted grant is made to any eligible nonprofit organization for which an associate has committed substantial volunteer hours within a calendar year.

## **Educational Partnerships:**

- Associate Involvement
- Community Involvement
- Financial Education
- Scholarships for Academic Distinction
- Teacher Development
- School to Work Initiatives
- Literacy Programs

North Carolina Alcoholic Beverage Control Commission - <a href="www.ncabc.com">www.ncabc.com</a> - The ABC Commission has an Education and Training Office and will be providing mini grants to schools for programs aimed at underage drinking and at risk drinkers. They also have a Poster and Essay Contest for schools at all three levels that have awards announced during Alcohol Awareness Month in April.

**Appalachian Regional Commission** - <a href="http://www.arc.gov/">http://www.arc.gov/</a> provides funding for 29 of the counties in Western North Carolina. The goal that your organization's project may come under is ensuring all children come to school ready to learn. If you are interested in applying for this grant, you will need to coordinate with your Regional Council of Government.

#### **Bayer Corporation -**

## http://www.bayerus.com/about/community/com fproposal.html

Provides funding for organizations that serve Bayer communities. Their plant in North Carolina is located in Clayton (Johnston County). The grant application process is decentralized. Requests for grants, therefore, should be submitted to the Site Contribution Committee at the Bayer site nearest your organization. Areas of funding include: Civic and Community Programs, Science Education and Workforce Development, The Arts, Arts Education and Culture.

**BellSouth Foundation - www.bellsouthfoundation.org/-** BellSouth Foundation's mission is to improve education in the South and other communities where BellSouth operates by stimulating fundamental change in education institutions and systems that will result in active learning and improved life chances for all students. **New guidelines for the Foundation were developed and issued for 2001-2005.** A two-page concept paper must be submitted via the Internet site.

**BFGoodrich Foundation - http://www.bfgoodrich.com/corporate/contribution.asp** The BFGoodrich Foundation was formed in 1988. The Foundation's principal was established through a contribution by The BFGoodrich Company. The Foundation provides support to charitable organizations serving the needs of the public in BFGoodrich's United States headquarters and plant communities, to selected educational institutions, and to selected national groups.

For more information about The BFG Foundation, contact: Foundation Coordinator BFGoodrich Four Coliseum Centre 2730 West Tyvola Road Charlotte, NC 28217-4578 Fax: (704) 423-7127

**Boys and Girls Clubs of America - http://www.bgca.org/partners/default.asp** - this Web site list organizations that are partners with these programs. Their partners may be a good resource for your program to approach for support of your projects.

Capitol Broadcasting Company - <a href="http://www.cbc-Raleigh.com/community/">http://www.cbc-Raleigh.com/community/</a> - supports a broad category of ideas including education, recreation and entertainment and activities that increase the public's awareness of community projects and needs.

**Carolina Panthers** - <u>www.cpanthers.com/</u> - in-kind donations; help with fundraising events, and personal appearances by players, staff and the Carolina Panthers Women's Association.

#### Civic Education Consortium -

## http://ncinfo.iog.unc.edu/programs/civiced/community/grants4u/index.html

This group works to make civics relevant to the daily lives of North Carolina's youth. With support from the grants program, young people, educators, and community members discover what it means to be informed and active.

#### North Carolina Community Foundations -

http://www.ncsecc.org/charities/nc comm f.html

and http://www.tgci.com/resources/foundations/community/com -

In its general charitable purposes, a **community foundation** is much like a private foundation; its funds, however, are derived from many donors rather than a single source, as is usually the case with private foundations. Further, community foundations are usually classified under the tax code as public charities and therefore are subject to different rules and regulations than those which govern private foundations.

## Community Foundation of Greater Greensboro - www.cfgg.org/

Since its inception in 1983, the Community Foundation of Greater Greensboro has "promoted philanthropy, built and maintained a permanent collection of endowment funds, and served as a trustworthy partner and leader in shaping effective responses" to issues and opportunities in the greater Greensboro, North Carolina area. The foundation's **Web site provides** information about the foundation's funds and endowments, **grants information organized by category**, financial information, profiles of recent donors and **grant recipients**, listings of the foundation's board and staff, and **current issues of** *Horizon*, the foundation's seasonal newsletter.

Education is the grant emphasis for 2003. CFGG also provides scholarships and information on other scholarships and applying to college.

100 S. Elm Street, Suite 307 Greensboro, NC 27401-2638 336-379-9100 Fax: 378-0725

## The Community Foundation of Henderson County - www.cfhendersoncounty.org/

The Community Foundation of Henderson County was established in 1983 to serve the people of Henderson County, North Carolina. Through its numerous funds, the foundation makes grants to qualifying organizations in Henderson County. The foundation's. The foundation also maintains a scholarship program primarily for students graduating from high schools within Henderson County. The foundation's Web site features information on creating a fund, details on the foundation's funding interests and priorities, recent grants listings, board/staff listings, and contact information.

## **The Community Foundation of Western North Carolina** – www.

Established in 1978 to benefit 18 mountain counties, the Community Foundation of Western North Carolina comprises a number of charitable funds with a mission of promoting and expanding regional philanthropy. WNC counties served: Avery, Buncombe, Burke, Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Swain, Transylvania and Yancey

The foundation currently makes grants to support activities benefiting the arts, education, the environment, human services, and civic improvements. The foundation's Web site features information about the foundation's programs and affiliates, application guidelines and procedures, recent grants lists by category, information for donors, an online version of the foundation's quarterly newsletter, a calendar of upcoming events, staff and board listings, and contact information.

#### CFWNC Grant Programs -

#### **New Horizon**

Grants of up to \$15,000 to nonprofits in the 18-county region to support the arts, environment, education, health care, helping people in need and building stronger communities. Contact Tim Richards.

## **Summertime Kids**

Grants of up to \$2,000 to nonprofits in the 18-county region that provide disadvantaged children with enriching summer activities. Contact **Spencer Butler**.

## **Learning Links**

Grants of up \$600 for public schools in Avery, Graham, Jackson, Madison, Mitchell and Swain counties to offer hands-on learning activities in the classroom. Contact <u>Tara Scholtz</u>.

#### **Organizational Development**

Grants of up to \$5,000 to nonprofits in the 18-county region to hire a consultant or receive training to build their capacity to serve the community. Contact <u>Tim Richards</u>.

#### **Medication Assistance**

Grants of up to \$10,000 to nonprofit programs in the 18-county region to cover the cost of prescription medication for low-income people. Contact <u>Lisa Forehand</u>.

## Melvin R. Lane

Substantial multi-year grants to support collaborative approaches and organizational development for human services nonprofits. Contact <u>Kim McGuire</u>.

## **Asheville Merchants**

Grants to strengthen the community through economic growth that enhances the quality of life. Contact Tara Scholtz.

#### **Pigeon River**

Grants of up to \$25,000 to nonprofits in Haywood, Madison and Buncombe counties that are working to improve water quality. Contact <u>Bob Wagner</u>

## **Other Resources for Nonprofits**

Learn more about the Nonprofit Resource Center, how to establish a nonprofit endowment fund, or access and helpful links to other funders.

#### **Foundation For The Carolinas**

Established in 1958, the Foundation for the Carolinas is the one of the largest community foundation in the South. "Building A Better Future," the foundation's major grantmaking program, <u>awards grants only to organizations located in or serving the greater</u>
Charlotte area.

Other grant opportunities are available through affiliated community foundations serving the Lexington area and Blowing Rock, Cabarrus, Cleveland, Iredell, and Union Counties in North Carolina and Cherokee, Lancaster, and York Counties in South Carolina. The foundation's specialized grants programs include the Salisbury Community Foundation (Salibury and Rowan Counties), the African American Community Endowment Fund (Charlotte-Mecklenburg and surrounding communities), the Cole Foundation Endowment (Richmond County area), HIV/AIDS Consortium Grants (13 Charlotte area counties), and the Medical Research Grants program (North and South Carolina). The foundation's Web site features information for potential donors; program information, guidelines, and deadlines; listings of senior management and board members; an electronic form for requesting copies of the foundation's publications; and contact information.

## AFFILIATED COMMUNITY FOUNDATIONS

The **Cabarrus County Community Foundation** is a permanent endowment established in 1989 by local leaders to benefit a broad range of charitable purposes.

The Foundation assists donors in making charitable gifts to the community, provides services for nonprofit organizations to create new or manage existing endowments and makes grants for new projects.

**Total Assets of Endowment:** \$230,709 (as of 12/31/02)

#### **Grant Guidelines**

#### **Program Focus**

Priority will be given to "seed grants" to initiate promising new projects by existing agencies or by new organizations. The applicant may be a new organization or an existing agency. If the applicant has been in existence, the proposal must fall clearly outside the realm of regular budgetary expenditures or needs.

To receive consideration, any project or program must have potential continuity through other funding sources in future years.

Deadline(s)

November 1

## **Tax Exempt Status**

Grants will be made to qualified 501(c)(3) tax exempt organizations in or serving the citizens of our county.

## **Areas Not Generally Funded**

- Capital campaigns
- Ongoing operating budget beyond the seed level
- Publication of books
- Conferences
- Endowment Funds
- Grants to individuals

The Foundation strives to give equitable consideration to all grant applicants. The Foundation has adopted a Philosophy of Grantmaking, which includes fair and objective procedures, and a Conflict of Interest policy.

Accordingly, members of the Board of Directors and various grant committees are conscientious in removing themselves from the *discussion and voting* regarding any organizations with which they are affiliated.

Applicants are requested to help maintain this standard of objectivity for all applicants. Lobbying and written/verbal endorsements of applications addressed directly to a Foundation Board or committee member are considered inappropriate.

If a member is contacted on behalf of a grantee, the following will take place:

- Board/committee members will disclose the contact during discussion of the application
- Board/committee members will remove themselves from the deliberation process if they feel their objectivity has been compromised by the contact

In reality, the Foundation recognizes that various parties may wish to express support for an application. While such expressions are not encouraged, the appropriate procedure is to write the Vice President for Grants or other Foundation staff member in charge of the grant program involved. The cooperation of grantees and their supporters is greatly appreciated.

Grant applicants are notified after receipt of their grant application.

To obtain an application or more information about the Cabarrus County Community Foundation, contact:

Cynthia L. Mynatt P.O. Box 1390 Concord, NC 28026-1390 (704) 788-2121

#### McCray V. Benson

Senior Vice President for Community Philanthropy Foundation For The Carolinas 217 South Tryon Street Charlotte, NC 28202

Phone: (704) 973-4559 Fax: (704) 973-4946

#### **North Carolina Community Foundation**

The North Carolina Community Foundation, established in 1988, is a statewide foundation seeking gifts from individuals, corporations, and other foundations to build endowments and ensure financial security for nonprofit organizations and institutions throughout the state. Based in Raleigh, North Carolina, the foundation also manages a number of community affiliates throughout North Carolina, that make grants in the areas of human services, education, health, arts, religion, civic affairs, and the conservation and preservation of historical, cultural, and environmental resources. The foundation also manages various scholarship programs statewide.

#### **Outer Banks Community Foundation**

The Outer Banks Community Foundation was organized in 1982 as a public charity to help meet local needs in Dare County and all of the Outer Banks communities from Corolla to Ocracoke Island in North Carolina. The foundation manages charitable funds for individuals and agencies and targets grants toward the community's most pressing needs and promising opportunities. Located in Kill Devil Hills, North Carolina, the foundation was organized to provide assistance to the Outer Banks areas of Dare and Currituck Counties and Ocracoke Island (Hyde County). The foundation makes grants to qualifying nonprofit organizations, churches and government agencies, and to individuals for designated purposes through named funds established by donors. Each scholarship fund has its own criteria for selection, such as academic ability, career choice, financial need, athletic interests, or geographic location. The foundation's Web site features information on the foundation's grant and scholarship funds, details on the foundation's grantmaking policy, a grant recipient list, contact information, and printable grant scholarship application forms.

## **Triangle Community Foundation**

The mission of the Triangle Community Foundation is to expand private philanthropy in the communities of the greater Triangle area, including Wake, Durham, Orange, and Chatham Counties, North Carolina. The foundation is comprised of a number of individual philanthropic funds. The foundation also distributes discretionary monies for new initiatives or one-time special projects in cultural affairs and the arts, community development, education, environmental issues, health, social services, and other areas

that benefit residents of the region. The foundation's Web site features eligibility guidelines, application procedures, a recent grants list, and articles from the foundation's current newsletter.

#### **The Winston-Salem Foundation**

Founded in 1919, the Winston-Salem Foundation is a community foundation dedicated to building a permanent pool of philanthropic funds to benefit the community. Based in Winston-Salem, North Carolina, the foundation provides resources and leadership to improve life for all people in the greater Forsyth County area. The foundation makes grants in the areas of children and families, education, health and wellbeing, arts and culture, and community improvement. The foundation's Web site features information on the foundation's current student aid fund, recent grants listings, FAQs, and contact information.

Community Foundation of Greater Greensboro <a href="http://fdncenter.org/funders/grantmaker/gws\_comm/comm/\_nc.html">http://fdncenter.org/funders/grantmaker/gws\_comm/comm/\_nc.html</a>
Libraries in North Carolina with significant grant and fundraising information are located:

COMMUNITY FOUNDATION OF WESTERN NORTH CAROLINA Pack Memorial Library 67 Haywood St. Asheville, NC 28801 (828) 255-5203

THE DUKE ENDOWMENT 100 N. Tryon St., Suite 3500 Charlotte 28202 (704) 376-0291

DURHAM COUNTY PUBLIC LIBRARY 301 North Roxboro Durham 27702 (919) 560-0110

\*STATE LIBRARY OF NORTH CAROLINA Government and Business Services Archives Bldg., 109 E. Jones St. Raleigh 27699-4641 (919) 733-3270

\*FORSYTH COUNTY PUBLIC LIBRARY 660 W. 5th St. Winston-Salem 27101 (336) 727-2680

NORTH CAROLINA STATE UNIVERSITY offers a searchable on-line catalog and database of both government and private foundation resources -1 (919) 515-2936.

A list of the foundations in North Carolina is included with this document.

**Do Something** - <a href="http://www.dosomething.org/grants/grwhat.htm">http://www.dosomething.org/grants/grwhat.htm</a> - grants support young people under the age of 30 who have creative problem-solving ideas to improve their community. Grants are awarded three times a year. This group has the **BRICK** Award for Outstanding Community Leaders to support their community work.

The Duke Endowment - <a href="http://www.dukeendowment.org/">http://www.dukeendowment.org/</a> provides grants to not-for-profit children's homes and to programs which support those institutions, not-for-profit health care organizations in North Carolina and South Carolina and endowment wide programs. Organizations receiving funds from the Duke Endowment would likely be good placements for students to do volunteer work and learn networking skills.

#### **Duke Energy** -

http://www.duke-energy.com/internet/stewardship/community/focus.asp provides grants for education, community development and volunteerism.

Free to Grow -http://www.rwjf.org/grant/cfp-free-to-grow.html - has a goal of reducing children's vulnerability to substance abuse and other high-risk behaviors as they grow older. The Robert Wood John Foundation, the national Head Start program, and the U.S. Department of Justice support this program. The deadline for this grant has passed; however, your Head Start program may have one of the grants. They must establish partnerships with neighborhood schools and local law enforcement agencies.

**The Golden LEAF Foundation - www.goldenleaf.org. -** eligible North Carolina organizations may propose activities that will improve social and economic conditions in economically affected or tobacco-dependent regions of the state. The Foundation was established by the State of North Carolina in 1999 for the purposes of receipt and distribution of a portion of the funds North Carolina receives as a result of the settlement of *North Carolina v. Philip Morris Incorporated, et al.* 

Golden Leaf Foundation Suite 200, 800 Tiffany Plaza Rocky Mount NC 27804

Phone: 252-442-7474 Fax: 252-442-7404 fax 888 684-8404 toll free

email: info@goldenleaf.org

Governor's Highway Safety Program - <a href="www.dot.state.nc.us/services/ghsp">www.dot.state.nc.us/services/ghsp</a> - This office provides grants up to \$500 for programs to address traffic safety for school populations in elementary through high school. The Application is on this Web site.

#### The Home Depot, Inc. (NC) -

http://fdncenter.org/grantmaker/gws corp/indiv/homedpt.html - Funds programs that provide children with a safe place to learn and acquire meaningful life skills, including

organizations that work with young adults to teach the importance of working and solving problems together, programs that help to develop self esteem and leadership qualities and partnerships that bring young people together to participate in community service events. **Team Depot, their volunteer program**, *is designed to tackle local projects and often supplements financial or in-kind contributions*.

Knight Foundation - <a href="www.knightfdn.org/">www.knightfdn.org/</a> - Goals and Objectives: The Community Initiatives Program seeks to enhance the quality of life in the 26 communities (Charlotte, North Carolina) where the Knight brothers published newspapers. It strives to find solutions that address specific problems. To sharpen its focus and heighten the impact of grants, the Community Initiatives Program: (1) prefers to make grants in seven priority interest areas (arts and culture, children/social welfare, citizenship, community development, education, homelessness and literacy) to organizations in these communities; and (2) develops selected initiatives and grant-making concentrations that address these issues. Whenever possible, our grants should be distinctive and strategic rather than just another contribution to a worthy cause or project.

JC Penney - <a href="http://www.jcpenney.net">http://www.jcpenney.net</a> - Proposals for local organizations and projects should be sent to the managers of the individual JCPenney stores and facilities. They fund tax-exempt organizations and organizations that are a political subdivision of the state. Target issues are improvement of pre-K through 12<sup>th</sup> education and dropout prevention through curriculum-based afterschool care, with a priority on the JCPenney Afterschool initiative, support/promotion of volunteerism.

## Make A Difference Day <a href="http://usaweekend.comdiffday/">http://usaweekend.comdiffday/</a>

This program was created by **USA WEEKEND** Magazine in partnership with the Points of Light Foundation. It is the nation's largest day of volunteering. In the past year, Make A Difference Day has provided \$2.8 million to local charities with the support of Newman's Own, Wal-Mart and Sunsweet Growers. Two projects per state are usually funded. The project is usually the 4<sup>th</sup> Saturday of October and the next cycle is October 24. Each Wal-Mart store has \$1,000 to donate to make A Difference Day projects. Groups need to apply in person in early September 1-15 by talking to your Wal-Mart store's community-involvement coordinator. The Web site provides a lot of information on putting a project together and lists prior winners, including two from our state. North Carolina joined Delaware, Michigan, Mississippi, and Ohio governors whose offices coordinated statewide Make A Difference Day efforts. You can get additional information by calling 1 (800) 416-3824.

Merrill Lynch <a href="http://www.merrilllynch.com/woml/phil">http://www.merrilllynch.com/woml/phil</a> prog/index.html

Merrill Lynch's philanthropy is aimed at enhancing the quality of life in the communities, nations and regions where our employees and clients live and work. The company supports the Principle of Responsible Citizenship, we support and encourage community involvement and the contribution of our colleagues' time, talent and resources. **Applications should be made directly to the local Merrill Lynch office**.

#### **Education**:

Programs should support an ethnically diverse population that encompasses underserved children and youth.

Programs should provide direct services from early childhood to post-secondary education and incorporate one or more of the following elements:

- Academic Support; Global Exchange; Community Service; Internships; Cultural Enrichment; Life Skills; Digital Divide; Mentoring; Entrepreneurship; Scholarships;
- Personal Finance; Technology Skills; G.E.D. Programs Linked With Four-Year Colleges; Workforce Preparation

NC Human Relations Commission - Martin Luther King, Jr. Commission - <a href="http://www.doa.state.nc.us/hrc/mini.pdf">http://www.doa.state.nc.us/hrc/mini.pdf</a> Purpose: To foster and promote the legacy and philosophy of Dr. Martin Luther King, Jr. Description: Mini-grant program to provide funds for community based grants to local organizations for developing year round programs that reflect the nonviolent philosophy of Dr. Martin Luther King, Jr. Type of Assistance: Project Grant. Type of Applicant: County Government, Individuals, Municipalities/Towns, Non-Profit Organizations, Other, Regional Agencies, State Government. Range of Award: \$500 - \$2500. Funding Cycle: Based on July 1- June 30 Fiscal Year Appropriations. State Funding Level: typically \$50,000 each fiscal year. Sherry Lawrence, Interim Director

NC Human Relations Commission

1318 Mail Service Center Raleigh, NC 27699-1318

E-mail: Sherri.Brooks@ncmail.net
Phone: 919-733-7996 Fax: 919-733-7940

The New World Federation - <a href="www.newwf.org">www.newwf.org</a> - The Take Action Fund was set up to provide cash for teen-led organizations. You can get additional information by emailing Minnette Coleman at <a href="minnett@newwf.org">minnett@newwf.org</a>; or calling 1 (212) 497-3471.

The National 4-H Council Youth Grant Program - <a href="http://www.fourhcouncil.edu/">http://www.fourhcouncil.edu/</a>
These grants provide opportunities for young people and adults to take action on issues critical to their lives, families and communities. Youth take the lead in writing, implementing and evaluating the grants. *Health Rocks* is a multi-year effort of The National 4-H Council Youth Grant Program to develop, implement and evaluate a national approach to help youth, ages 8-12, develop life skills, with a special emphasis on youth smoking prevention. This program is designed to engage youth and adult partners in developing and implementing community strategies to make healthy lifestyle choices. <a href="http://www.fourhcouncil.edu/Market/healthrocks/index.htm">http://www.fourhcouncil.edu/Market/healthrocks/index.htm</a>

#### North Carolina Parks and Recreation Trust Fund -

http://ils.unc.edu/parkproject/partf/grantinfo.html - School administrative units may submit a joint application with a county or an incorporated municipality for land acquisition and construction projects at a single park site for new or renovated facilities; indoor or outdoor facilities; and recreational or support facilities that are open to the general public and accessible for persons with disabilities. This may be a partnering opportunity or a community service program.

Philip Morris U.S.A. - <a href="http://www.phillipmorrisusa.com/default.asp">http://www.phillipmorrisusa.com/default.asp</a>
Provides funding for Youth Development, Education, Encouraging its employees to volunteer in their communities, Youth Smoking Prevention and the Environment.

## Safe & Drug-Free Schools Program -

<u>http://www.ed.gov/offices/OESE/DSFS/grants.html</u> - provides federal grants in a variety of education-related issues, including alcohol and other drug prevention models.

**SAS Institute, Inc. - http://fdncenter.org/grantmaker/gws corp/indiv/sas.html** - This corporation provides funding for organizations working with children and families in crisis and the education of children and adults. SAS also has extensive projects that provide volunteers in the community.

**Sprint Foundation** - <a href="http://www3spring.com/sprint/overview/">http://www3spring.com/sprint/overview/</a> - The charitable giving program emphasizes support of local and regional organizations in those communities in which the corporation has a major presence (North Carolina meets this criteria). Grants are made only to 501©(3) charitable organizations which are not private foundations. The Foundation's support of youth organizations are targeted to drug and alcohol education, minority youth endeavors, broad scale youth activities focused on building leadership and social skills, and to programs which promote business and economic education for youth. While you are not eligible to apply for grants, a local nonprofit may be a good partner for one of your programs.

**State Farm Awards for Youth Services** \*(see **Youth Service America grants** below) Teachers and youth who engage in community-service projects can receive mini-grants from the State Farm Companies Foundation

The **Good Neighbor Service-Learning Awards** will go to students, young adults, and teachers who implement projects in conjunction with **National Youth Service Day** in April. Awards of \$500 will be given to 50 people ages 5-25, and \$1,500 awards will be given to 50 teachers who lead classroom-based projects. Deadline is Feb. 28, 2003

For more information, see the program website for an application at <a href="http://www.ysa.org">http://www.ysa.org</a>; contact by mail at YSA, 1101 15th Street. N.W., Suite 200, Washington, DC 20005; phone 202-296-4030, or email: <a href="mailto:goodneighbor@ysa.org">goodneighbor@ysa.org</a>.

**Triangle Community Foundation - www.trianglecf.org/** - The Community Investment Grant Process provides grants to local charitable organizations and government agencies in many fields of interest including education and human services. It provides grants in Chatham, Durham, Orange and Wake counties. The foundation has recently revised its grants program and accepts applications at any time during the year. The new location is as follows:

4813 Emperor Blvd., Cambridge Hall, Suite 130 Durham, NC 27703 (919) 474-8370 fax: (919) 941-9208

#### Wal-Mart Foundation - http://www.walmartfoundation.org/

- Funds only 501©(3) organizations involved in developing and implementing programs that support education, health and human services, economic involvement and environment. While **schools are ineligible** for funding from the Foundation, Wal-Mart encourages its employees to be involved in their community as volunteers. This **company participates in Make a Difference Day (see above).** 

**Weaver Foundation - www.weaverfoundation.com** "Most people think that foundations give money away but what we really do is make investments in programs and projects that will benefit Greensboro. To do that we look for heroes, the individuals who have a dream and can make it a reality. We invest in those heroes; they are the ones who make a difference." H. Michael Weaver, Chairman

For additional information, you can contact the foundation at 1 (336) 378-7910. The mission of the Weaver Foundation is: To help the Greater Greensboro community enhance and improve the quality of life and the economic environment for its citizens.

#### Focus areas include:

- support for education
- programs for children and youth
- environmental protection
- efforts to reduce poverty and improve the lives of the disadvantaged and the needy
- advancement of human and civil rights, racial tolerance, and diversity
- enhancement of parks, recreation, and the quality of life
- economic development

#### Weyerhaeuser Company Foundation -

http://www.weyerhaeuser.com/community/foundation/ - The foundation focuses most of its giving in the communities - many rural - where Weyerhaeuser has a major presence and employs a significant number of people. Their priorities include education, civic and community activities, other health and human services, Culture and Arts and United Ways. North Carolina is one of the states where grants are available.

YouthActionNet - Win a \$500 award from YouthActionNet to help fund your social entrepreneurial project! Are you the founding member of a youth organization that coordinates volunteer efforts in your local community? Do you lead a team of dedicated young people to protect and promote the rights of children in your country? Are you spearheading a web-based initiative aimed at connecting underprivileged youth in your region? Do you work with peers and local officials to raise AIDS awareness and promote public health initiatives in your area? If you're a young person working to bring positive social change in your community, YouthActionNet can help

YouthActionNet is now awarding small grants to youth leaders and their emerging projects that promote social change and connect youth with local communities. These youth-led projects have clearly defined goals and have potential for growth or further replication. Award recipients will receive US\$500 and funds for a disposable camera to photo-document their project for an online photo gallery. Award recipients will also have the opportunity to take part in an online journal and contribute to a booklet of case studies highlighting the work of young people bringing positive change to their communities around the world. <a href="http://www.youthactionnet.org/minigrants.php">http://www.youthactionnet.org/minigrants.php</a>

Youth Venture - empowers young people to create and launch their own enterprises, and through these enterprises, to take greater responsibility for their lives and communities. We are leading a growing global liberation movement of young people who are committed to making a positive difference and playing an instrumental role in the welfare of their communities. They are initiating a change in the role of youth in society, and are challenging traditional perceptions of young people as they take the initiative to improve their own lives and those of their communities by launching ventures of their own design. The ventures are as diverse as the needs - ranging from tutoring services to virtual radio stations, from bike stores to dance academies, from video festivals to youth diabetes support groups. What turns these diverse activities into Youth Ventures is that the young people themselves come up with the ideas and control the projects.

What makes Youth Venture unique is that it is the young people themselves who are in charge. They fashion their dreams into realistic goals, build the organizations and lead the projects through to completion. Youth Venture facilitates, but youth leads.

Many young people have already created such organizations. Many more can and would, if they could overcome attitudinal barriers and resource constraints. That's where Youth Venture comes in. We seek out Allies (individuals who like working directly with young people) who can encourage and support young people's efforts to create without controlling them. We also work with local Partners (community leaders, school principals, heads of youth groups) to change rules and provide seed money to start the ventures. <a href="http://www.youthventure.org/home.asp">http://www.youthventure.org/home.asp</a>

Youth Service America grants. <a href="http://www.ysa.org/">http://www.ysa.org/</a> The Youth Service Action Fund (YSAF) is a grant program administered by Youth Service America that helps underwrite youth service projects for National Youth Service Day. It is usually held in *mid-April*. Check the site for the specific dates. The 2004 date is April 16-18th, 2004. The purpose of this grant program is to encourage young people to become involved in their communities through active service, recruit more young volunteers, and promote the value of youth service to the American public. \$500 grants will be issued to both individuals and organizations for projects to take place on National Youth Service Day. Please see the award application for further details. Companies that provide funding for Schools, Youth and Community Groups include: State Farm Insurance Companies Good Neighbor Service-Learning Award, AT&T Cares Grants and the President's Student Service Awards.

**Z. Smith Reynolds Foundation**: <a href="http://www.zsr.org/">http://www.zsr.org/</a> Deadlines are usually **February 1** and **August 1** each year; however, you should check their Web site to see if this changes. Tom Ross became Executive Director effective January 1, 2001. Judge Ross is a former judge in Guilford County, served as Director of the Administrative Office of the Courts and serves on the Council on Juvenile Justice and Delinquency Prevention. The Z. Smith Reynolds Foundation is North Carolina's largest general-purpose philanthropy. It's **funding goals** are:

- to promote social, economic and environmental justice
- to strengthen democracy through an educated and informed populace
- to encourage innovation and excellence in a dynamic nonprofit sector
- to support progressive public policy and social change
- to foster cooperation and respect among all racial, ethnic, and socio-economic groups
- to build strong, vibrant, economically sound, and peaceful communities

The Foundation gives **special attention** to the following focus areas:

- Community Building and Economic Development
- Environment
- Governance, Public Policy and Civic Engagement
- Pre-Collegiate Education
- Social Justice and Equity

# <u>Listed below are possible STATE agencies and programs that might be of assistance to you.</u>

NC Community Resource Information System: This office provides information about grants and loans administered by North Carolina state agencies. Some technical assistance programs are also described. It provides a link to the Catalog of Federal Domestic Assistance and a Gateway to all NC State Agency www Servers: www.cris.state.nc.us/

The Youth Advocacy and Involvement Office has a mini-grant program that provides *funding for youth programs in North Carolina*. You can get additional information on this program at our Web site <a href="http://www.doa.state.nc.us/doa/yaio/yaio.htm">http://www.doa.state.nc.us/doa/yaio/yaio.htm</a> or by contacting the office at:

Youth Advocacy and Involvement Office

1319 Mail Service Center Raleigh, NC 2769-1319 217 West Jones Street, Old YWCA Building, 2<sup>nd</sup> Floor

919-733-9296 **Fax**: 919-733-1461 **Cynthia.Giles@ncmail.net**This funding document is available on our web page and is updated as time permits.

The Governor's Crime Commission: This organization has committees for grants on juvenile justice intervention, juvenile delinquency prevention, drug control and substance abuse. You will need to consider the category(ies) that your program might come under. Their phone number is 919-733-4564. You must submit a pre-application by their deadline, usually January 31<sup>st</sup> of each year (as of the 2001-2002 fiscal year). If you want further information, check their web site and ask to be put on their mailing list. <a href="https://www.ncgov.com/subpages/gcc\_grants">www.gcc.state.nc.us/</a> The Governor's Crime Commission has information that is frequently updated which can be found at <a href="http://www.ncgov.com/subpages/gcc\_grants">http://www.ncgov.com/subpages/gcc\_grants</a>. Mark Ezzell is the contact person.

Mark.Ezzell@ncmail.net. His phone number is 919-733-4564, extension. 243.

The NC Department of Juvenile Justice and Delinquency Prevention (DJJDP) produces a weekly list-serve to juvenile justice professionals across the state. The purpose of the list-serve is to disseminate information that the Grants Section at DJJDP comes across while performing research. It has information on youth related funding opportunities, research, reports, bulletins, web-based resources, and much more. It has an easy to use *Guide to Writing Grants*. The latest version of the NC DJJDP

**Listserv** is on the web page: <a href="http://www.ncdjjdp.org/statistics/grants">http://www.ncdjjdp.org/statistics/grants</a>
Michael Haley's e-mail address is <a href="Michael.Haley@ncmail.net">Michael.Haley@ncmail.net</a>
You can e-mail him and ask to be placed on the list serve. <a href="Support Our Students">Support Our Students</a> (SOS) is under the Department of Juvenile Justice and Delinquency Prevention (DJJDP). Dr. Christopher Eaddy is the Director of SOS. DJJP oversees various grants and may be a resource. These programs can be reached at 919-733-3388. Their web site is <a href="www.juvjus.state.nc.us/">www.juvjus.state.nc.us/</a>

Jim Martin is overseeing the **Tobacco Settlement** money. He can be contacted at 919-733-0152.

Linda Harrill works with **Communities in Schools of North Carolina**. She can be contacted at 919-832-2700. **lhcisns@aol.com** 

There are several divisions within the **Department of Health and Human Services** (DHHS) which may be of assistance. The web site for DHHS is **www.dhhs.state.nc.us/** 

The Office of Rural Health - 1-800-533-8847 Children's Special Health Services - 1-800-737-3028 The Council on Developmental Disabilities - 919-733-6566 The Division of Child Development - 1-800-859-0829 The Division of Community Health - 919-733-7081.

There is a Family Support Network housed at UNC, which can be contacted at 1-800-852-0042.

Additional resources can be located as follows:

**Congressman Bob Etheridge** provides a Grant Information page on his Web site <a href="http://www.house.gov/etheridge/">http://www.house.gov/etheridge/</a>

"My office is frequently asked to assist constituents in finding funding for projects to benefit their community. With the federal funding cutbacks and competition for grants becoming more intense, it is wise to investigate private as well as public funding opportunities. If you have any questions, please contact my grants coordinator in my Raleigh district office."

Christy Sandy 225 Hillsborough Street, Suite 490 Raleigh, NC 27603

Phone: (919) 829-9122 or North Carolina Toll Free Number: 1-888-262-6202

Fax: (919) 829-9883

Federal Government web site that includes ALL agencies: <a href="www.firstgov.com/">www.firstgov.com/</a>

This site has all federal agencies and grant opportunities.

Federal Register Grant Opportunities: <a href="http://www.access.gpo.gov/su">http://www.access.gpo.gov/su</a> docs/fedreg/this site is updated each weekday except for federal holidays. Effective October 2003, a single electronic system to find and apply for Federal grant opportunities is to be in place <a href="https://www.Grants.gov">www.Grants.gov</a>. Grant announcements and applications are suppose to be available on-line. You are suppose to be able to sign up to receive e-mails of grant notices in which you are interested.

#### The Foundation Center - http://fdncenter.org/grantmaker/

provides links to 1,500 grantmaker Web sites, research information and materials produced by individual foundations. The grantmaker Web sites include Private Foundations, Corporate Grantmakers, Grantmaking public Charities and Community Foundations. An on-line grant writing tutorial, five Foundation Center libraries and more than 200 Cooperating Collections across the county.

The Foundation Center's "virtual" library is accessible to anyone with a computer and an Internet connection and is located at <a href="www.fdncenter.org/onlib/">www.fdncenter.org/onlib/</a> and includes a free look-up tool with basic information on 50,000 U.S. grantmakers, a proposal writing short course and orientation to the grantseeking process.

Catalogue of Federal Domestic Assistance - <a href="www.gsa.gov/fdac">www.gsa.gov/fdac</a> - provides an online grant writing course.

**Indiana Youth Institute** - <a href="http://www.iyi.org/programs/bysubject.htm">http://www.iyi.org/programs/bysubject.htm</a> - Provides grants tips from IYI's *Weekly Updated* listed by subject.

**School Grants - www.schoolgrants.org/welcome.htm** - provides information on grants for schools.

**U.S. Department of Education's NonProfit Gateway** - <a href="http://www.ed.gov/NPAdvisor">http://www.ed.gov/NPAdvisor</a>
-This Web site provides funding opportunities and other education-related information and links.

#### Kathy Schrock's Guide for Educators -

<u>http://schooldiscovery.com/schrockguide/business/grants.html</u> - This site provides a great deal of education related information.

**Fund-Raising Resource Center - http://www.nsfre.org/welcome/websites.html** - The National Society of Fund Raising Executives provides this site, which has Web sites that are useful to nonprofits, commercial, and educational groups.

**NonProfit Gateway** - <a href="http://www.nonprofit.gov/">http://www.nonprofit.gov/</a> - provides a network of links to Federal government information and services.

Funding Opportunity for Youth Development Programs - <a href="https://www.nydic.org/funding.html">www.nydic.org/funding.html</a> - provides useful links to funding resources for youth programs.

Many nonprofit organizations offer grantseeking/grantwriting workshops from time to time. UNC Charlotte and The Duke Endowment periodically offer programs. Call (704) 547-2424 or (704) 376-0291 for information.

Other sources sponsoring workshops in the Charlotte area include the NC Center for Nonprofits (919) 790-1555 or nccenter@aol.com and the UNC Charlotte/Duke University Nonprofit Management Program (704) 547-3941.

Internet Nonprofit Center: <a href="http://www.nonprofits.org/">http://www.nonprofits.org/</a>

www.idealist.org/ has potential sources

www.guidestar.org/ has potential resources

Federal Information Exchange, Inc.: <a href="http://web.file.com/">http://web.file.com/</a>

Nonprofit Fundraising and Grantwriting - Assembled by Carter McNamara, MBA, Ph.D. | - <a href="http://www.mapnp.org/library/fndrsng/np-raise/np-raise.htm">http://www.mapnp.org/library/fndrsng/np-raise/np-raise.htm</a> - web site will take you to a Library home page | Index of library topics including the information listed below:

You can Order: Nuts-and-Bolts Guide to Develop and Operate Nonprofit Boards

You can order: Nuts-and-Bolts Guide to Leadership and Supervision

You can order: Basic Guide to Nonprofit Program Development & Evaluation

## **Categories of information include:**

- Getting Ready
- Overview of Sources and Advantages/Disadvantages of Each
- Board's Role in Fundraising
- Registration of Fundraising Activities
- Grantwriting and Proposals -- Know How Much to Ask For and Asking For It
- Fundraising On-Line (including on-line malls, corporations that accept on-line proposals)
- Fundraising Software
- Hiring Fundraisers -- Should You? How Much Should They Be Paid?
- General Resources
- Assessing Your Fundraising Knowledge and Practices

## Additional Resources:

# Free, On-Line, Self-Paced Program to Completely Build/Strengthen Your Nonprofit:

Basic Guide to Nonprofit Program Design and Marketing Miscellaneous Links Related Library Links On-Line Discussion Groups About Philanthropy On-Line Newsletters About Nonprofits Hardcopy Resources **Free, Complete, On-line Training Programs** That Include This Topic! This topic is also included in the Free Nonprofit Micro-eMBA learning module, Developing Your Fundraising Plan. This complete, "nuts and bolts", free training program is geared to leaders, managers, consultants and volunteers who serve nonprofit organizations.

#### **E-commerce web sites:**

**e-list News,** a free, **twice-monthly newsletter about e-mail lists and e-mail marketing**. **Subscribe** at the web site or by sending mail to **subscribe@rickchrist.com** with the words "subscribe e-list" in the subject line. The web site also contains an archive of previous articles.

**E-philanthropy Hotsheet,** a twice-monthly e-letter that includes the latest news about online fundraising, and original articles designed to help you understand this rapidly changing area.

**E-philanthropy Review,** a free, weekly newsletter providing professionals in the non-profit sector with succinct information on using web-based technologies, focusing in particular on a range of e-commerce topics and their relation to fundraising and philanthropy.

**E-Philanthropy Update,** includes a summary of current, relevant news events in the ephilanthropy industry, as well as a networking forum for discussion.

## Get Fundraising Ideas for a Fund Raiser

The Fundraising Yellow Pages are made for the fund raiser of a small group like a booster club, sports team, marching band, cheerleader, scout group, school club, church group, fraternal organization and civic group. When you need a fund raising product, fund raising event or fundraising idea come right here to our fund raising directory made just for you, the fundraiser. <a href="www.fundraising-vellow-pages.com">www.fundraising-vellow-pages.com</a>. Our free fund raising information request form is a great way for you, the fundraiser, to get information on a variety of fundraising ideas. If you're new to fundraising or don't know exactly what kind of fund raiser you want to have for your school or church group, this is the ideal way to solve your problem. Also, try it when you want the latest ideas in fund raising to incorporate into your next fundraiser.

## Fund\$Raiser Cyberzine New Issue Update

See the whole new issue online now-- free <a href="http://www.fundsraiser.com">http://www.fundsraiser.com</a>
There is also a new web site with detailed information about product fundraising you may find interesting, <a href="http://www.fundraisingbooklets.com">http://www.fundraisingbooklets.com</a>
Can't find the right product for your next fundraiser? You haven't been to the Fundraising Zone. Great ideas for religious organizations, youth groups, day care centers, all schools public and private, sports teams, volunteer groups, PTA/PTOs, cheerleading and more. Click below to see what we have for you!
<a href="http://www.fundraising-newsletters.com/TracyHamilton.html">http://www.fundraising-newsletters.com/TracyHamilton.html</a>

## Only 501© (3) groups can apply for grants from the programs listed below:

TheBurroughs Wellcome Fund - www.bwfund.org/sci edu enrichment.htm

Funds its Student Science Enrichment Program, which is limited to nonprofit organizations in BWF's home state of North Carolina, provides \$1 million in awards annually. Individual awards provide up to \$60,000 per year for three years. The goals of BWF's program include improving students' competence in science, nurturing their enthusiasm for science, and interesting them in pursuing careers in research or other science-related areas. The program is intended to support projects that provide creative science enrichment activities for students in the sixth through twelfth grades who have shown exceptional skills and interest in science, as well as those who may not have had an opportunity to demonstrate conventional "giftedness" in science but are perceived to have high potential. The projects must enable students to participate in hands-on

Awards are open to nonprofit organizations in North Carolina. Eligible organizations include colleges and universities, community groups, museums and zoos, public and private schools, scientific groups, and others that can provide experiential activities for middle school and high school students. BWF encourages partnerships--for example, between scientific groups and school systems or between universities and community groups. Industries may participate in collaboration with nonprofit organizations that assume the lead role.

scientific activities and pursue inquiry-based avenues of exploration--an educational approach that BWF believes to be an effective way to increase students' understanding

and appreciation of the scientific process.

Project activities must take place outside of the usual school environment, such as after school, on weekends, or during vacation periods. Projects may be conducted all year, during the school year, or during the summer.

Projects are required to: Enable students to "do" science in creative and engaging ways that involve hands-on activities and inquiry-based exploration. Help students expand their knowledge of and competence in science. Provide students with opportunities that will increase their insight into and appreciation of the investigative process. Supply students with science-related career information and introduce career prospects. Connect science to students' daily lives. Enable students to interact with scientists. Provide students with opportunities to explain their knowledge of science to others. Link students with, or provide guidance on how they may link with, other ongoing science programs.

BWF also considers the proposed plan to help link participating students with other science-related activities in their schools and communities, and whether there are plans to continue the project after the Fund's support ends. Organizations that previously have received a Student Science Enrichment Program award and are applying for another award will be expected to demonstrate successful outcomes from the earlier award and promise of significant achievement from a new award.

## **Starbucks - www.starbucks.com**

**Verizon Foundation** (merger of BellAtlantic and GTE) - http://foundation.verizon.cpm/06027.html

Funding priorities include:

**Literacy** - link basic and computer literacy experts across the nation to create a more literate:

**America Digital Divide** - decrease the digital divide in underserved communities; **Workforce Development** - invest in education programs that develop a prepared workforce;

**Community Technology Development** - partner with the nonprofit community to expand their capacity through the use of technology; and

**Employee Volunteerism** - promote employee volunteerism for community support You can learn about Verizon's support in your community by *navigating through the interactive section that will appear at this web site*. Just enter your Zip Code and then click "Go!" The contact person for North Carolina is:

James Marzano

External Affairs Manager 201 North Franklin Street, MCFLTC0010 Tampa, FL 33602

James.marzano@verizon.com